



CATÁLOGO DE VISIBILIDAD 2025



01

VISIBILIDAD
NESPRESSO EN TODOS
LOS PUNTOS DE CAFÉ



RESTAURANTES Y CAFETERÍAS

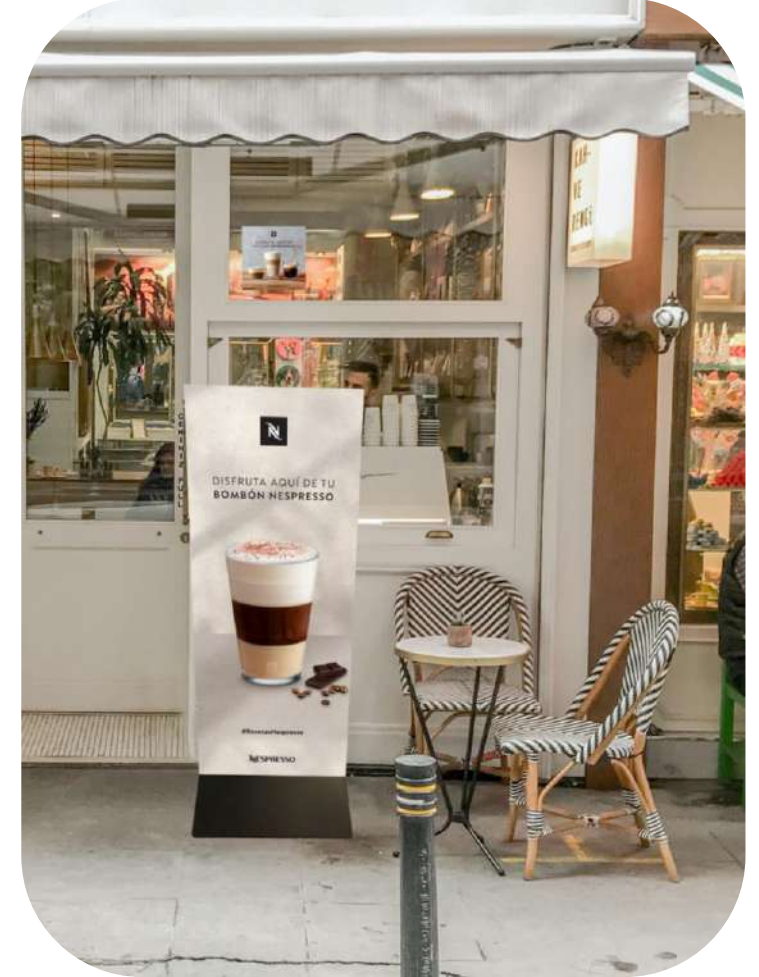
RESTAURANTE O CAFETERÍA



PANADERÍA



TERRAZA



RESTAURANTES Y CAFETERÍAS

PACK BÁSICO

RESTAURANTE O CAFETERÍA



CONTRABARRA



DISPENSADORES



PEANAS



MENU BOARD



TAKE AWAY



DIGITAL



CARTAS PERSONALIZADAS

PANADERÍA



DISPENSADORES



CONTRABARRA



TAKE AWAY



DIGITAL

TERRAZA



STICKERS



VINILOS



TOTEMS

03

MATERIALES DE MARKETING



¿TE APETECE UN CÓCTEL CON CAFÉ NESPRESSO?



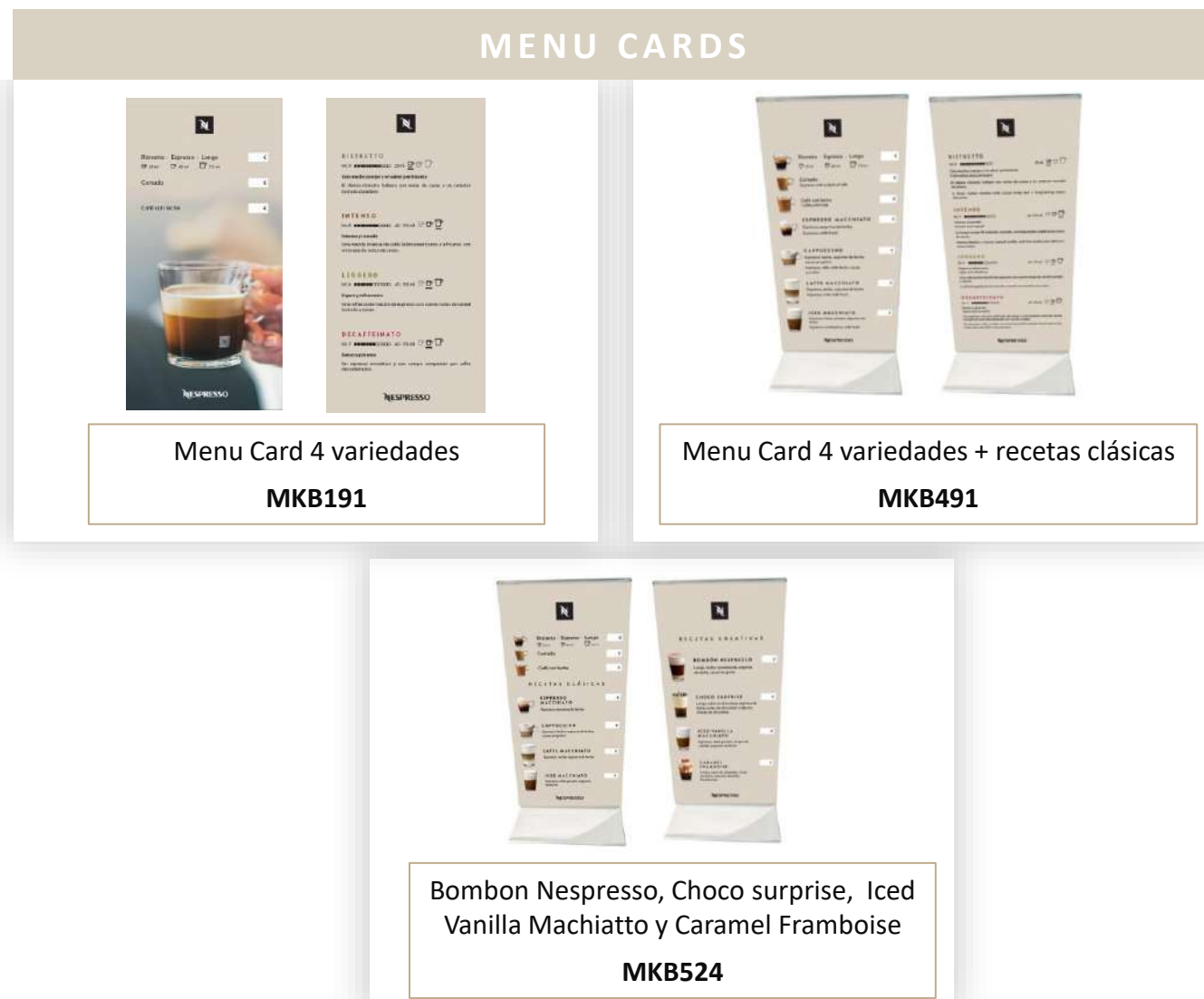
NESPRESSO CAIPIRINHA

- 40 ml. Ice Intenso
-
- 60 ml. Cachaça
-
- Lima fresca
-

- 25 ml. Peru Organic
-
- 40 ml. Ron blanco
-
- 5 ml. de Sirope de Menta
-
- Hojas de menta



1. PEANAS METACRILATO



2. PEANAS VERTICAL CARD Y MADERA

SOPORTES

Peana vertical card
MKB035



19 variedades
MKB449



4 variedades
MKB471

MENU CARDS



Peana madera
MKB959



Choco Surprise, Bombón, Caramel
Framboise y Cookies & Cream
MKB993



Organics
MKB1213



3. INSTRUCCIONES DE LAS MÁQUINAS

PEANAS CON INSTRUCCIONES



Soporte Peana
vertical card
MKB035



Zenius
MKB437

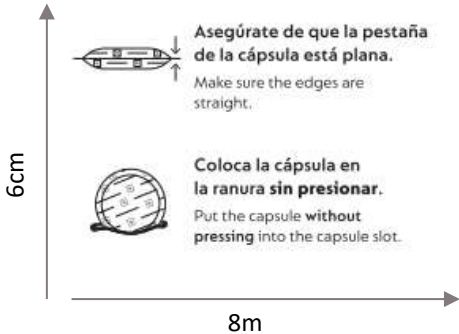


Gemini
MKB318



Momento
MKB1162

PEGATINAS



Instrucciones cápsula
Pegatina transparente con
texto blanco
MKB1266



QR instrucciones B2C: Inissia,
Essenza y Vertuo
MKB1344



4. CARTAS Y BOOK DE RECETAS

CARTA EN FORMATO DÍPTICO



Díptico 4 variedades (Esp/Ing)

MKB474

BOOK DE RECETAS DIGITAL



5. VISIBILIDAD EXTERIOR

STICKERS



Doble Cara (fácil colocación)
25 cm diámetro

Café Solo
MKB1200

Café Solo + Take Away
MKB1205

VINILOS



Recetas
MKB1201



Recetas + Take Away
MKB1207

TÓTEM



Tótem Café con leche
Solicitar a marketing

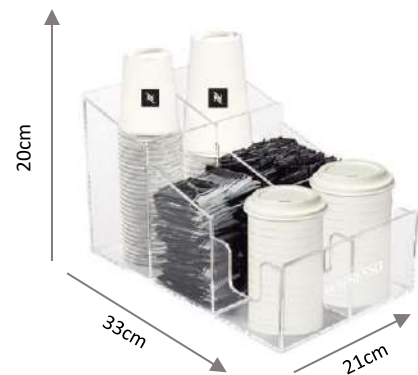


Tótem Bombón Nespresso
Solicitar a marketing

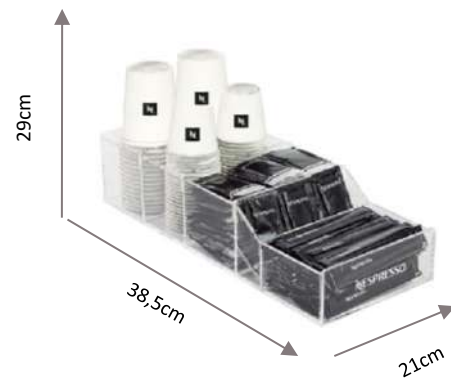


6. TAKE AWAY

DISPENSADORES



Dispensador Horeca
MKB661



Dispensador office
MKB917

PORTAVASOS



¡EN VENTA EXCLUSIVAMENTE!
MKB1244

PEANA



Peana Take Away
MKB1206

7. DISPENSADORES DE CÁPSULAS

SIDE



Side
143063

CUBO
METACRILATO



Cubo
3585

8. MENU BOARDS

MENU BOARD RECTANGULAR



Menu Board
MKB1278

MENU BOARD CUADRADO

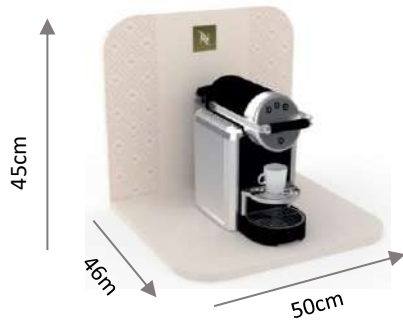


Menu Board
MKB1279

Si el cliente quiere añadir precios: **MKB664**
Para personalizar el menu board solicitar a marketing

9. CONTRABARRAS

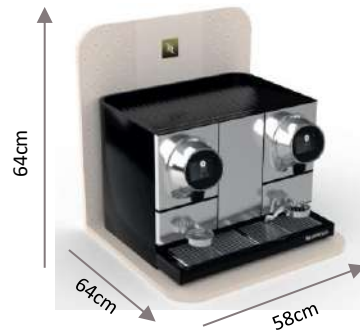
ZENIUS



MKB1389

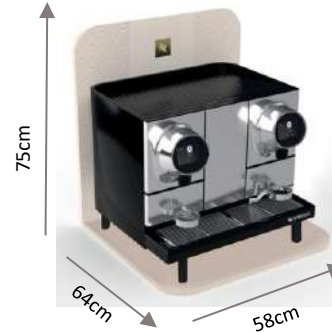
MOMENTO

SIN BASE



MKB1388

CON BASE



MKB1391

AGUILA Y HALCÓN

AG420



MKB962

AG220



MKB497

Necesitan conexión eléctrica

10. CONTRABARRAS PARA HOTELES Y OFICINAS

MOMENTO DOCK STATION (2 PIEZAS)

MOMENTO 200

Profundidad: 59cm



MOMENTO 120&200 **30101**
MOMENTO 100 **30102**

MOMENTO 100

Profundidad: 59cm

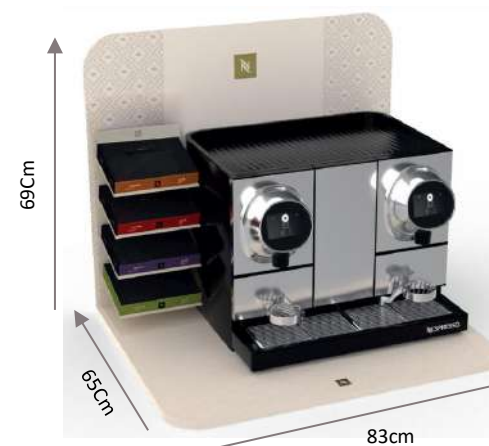


ACCESORIO **30100**

DISPENSADOR DE DESAYUNOS



Pedir el dispensador Side aparte
143063



Capsulado mínimo: 10k caps.
MKB1390

A modern Nespresso coffee machine is positioned on a light-colored wooden shelf. Behind the machine is a framed picture depicting a coffee-making process, including a cup of coffee and a tray with coffee pods. To the right of the machine, a small glass cup filled with coffee sits on the shelf. The background is a wall with vertical wooden slats. A green plant is visible on the left side of the frame. The text "¡GRACIAS!" is overlaid in large white letters across the center of the image.

¡GRACIAS!

